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THE PARTHENON

Marshall University

Huntington, W.Va. 25701

Wednesday, April 21, 1982

Vol. 82 No. 98

**Q
&
A**

An in-depth interview with Lynn Snyder

— see pages 7 through 11

**Marshall needs
excellence
in academics**

— see editorial page 3

**Financial aid
still available
to students**

— see story page 12

**EKU defeats
baseball team
in doubleheader**

— see story page 14

A race against time

Four women from the track team hold a discussion with their coach, Arlene Stooke, Monday before they run a race against time as part of Ground Zero Week. The purpose of the race was to see how far an individual could run in a half-hour. Supposedly, when a nuclear bomb is to be dropped, the country being attacked is to be given a half-hour warning so that residents can have an opportunity to evacuate the area. A bomb affects a 2½ mile radius. Therefore, if an individual can run 2½ miles in a half-hour he may be safe. Freshman Kim Marshall, sophomores Sandra Cunningham and Risa Withrow and junior Holly Baker ran 4½-5 miles in the allotted time. Photo by Lee Hill



Students may have to pay fee

By Mona Walters

Students will have to pay a fee to attend Artists Series performances if a suggestion of the Artists Series Advisory Board is enacted.

Some students who pick up Artists Series tickets are not showing up for performances, so the board has considered charging a small validation fee.

However, Nancy P. Hindsley, coordinator of cultural events, said she is opposed to the idea and she said President Robert B. Hayes also said he would not approve of such a fee.

Hindsley said the reasoning behind the board's suggestion would be to get more of a commitment from students to attend performances.

Although student attendance has been good this year, she said there

have been incidents where the free tickets reserved for students could have been sold to the general public if notification had been given that the student tickets were not going to be used.

Hindsley said the April 7 performance of Olivera and Del Moral, Spanish dancers, was one example of this problem. She said despite issuing tickets beyond Smith Hall auditorium capacity, about 35 student seats were vacant during the performance.

Hindsley said she received a letter from Hayes stating he would not approve the suggestion.

Hindsley said she would rather continue to offer free tickets as encouragement to expose students to performing arts they might otherwise not be interested in.

Blood drive to focus on young generation

This month's American Red Cross blood drive will focus on the involving the younger generation, according to Laurie R. McKeown, graduate assistant for health programs.

The blood drive, to be conducted today and Thursday from 10 a.m. to 4 p.m. in the Memorial Student Center Multi-purpose Room, is an effort to destroy the image of the Red Cross as "little, old ladies" and make students, staff and faculty realize the need to give blood, McKeown said.

"Somehow people think that they will never need to receive blood," McKeown said. "If they know they may be the one needing it, they are more apt to give."

Cost of parking remains same at MU

By Carol Anne Turner

Parking fees at most colleges and universities have fallen victim to inflation, but the rates never have been raised at Marshall University, according to Bonnie J. Lytle, parking coordinator.

"I believe we are the only state institution that hasn't raised fees," Lytle said.

According to information obtained from the Marshall University Parking Office, parking fees at West Virginia University increased \$12 this year. It now costs \$48 a year to park on either the downtown or Evansdale campus. The rate near the WVU Medical Center is \$84.

Marshall students and faculty pay a yearly rate of \$40.

Parking fees at other state colleges range from \$5 to \$10. Fairmont State College and Shepard College have \$5 parking fees. Bluefield State College and West Virginia Institute of Technology have yearly rates of \$6, and West Virginia State College, \$7.

Students attending Concord College and West Liberty State College pay \$10 a year for parking.

These colleges also issue fines which are paid to the college. These additional fines may cost the student up to



Parking fees at Marshall never have been raised, according to Bonnie J. Lytle, parking coordinator. Lytle said Marshall's yearly rate of \$40 is probably the only college parking fee in the state that has not fallen victim to inflation. Photo by Jeff Seager

\$15 each. Marshall does not issue fines.

"According to the state law issuing fines is illegal," Lytle said. "Technically, these schools aren't allowed to issue fines."

Faculty members at state colleges and universities have the same park-

ing rates as students. In comparison, these rates differ at several out-of-state universities.

Members of Ohio State University's faculty pay twice as much as students. The student rate is \$36 and the faculty rate is \$72. The faculty at the Univer-

sity of Kentucky also pays \$72, but the student may pay as little as \$20.

Visitors on West Virginia college campuses are allowed to park free. On the Marshall campus, visitor parking permits are issued upon request.

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FOR THE RECORD

Academic standards should be tightened

In the last month, we have addressed two issues which threaten academic excellence at Marshall University – a proposal to institute a dead week and a resolution to review the feasibility of eliminating comprehensive final examinations.

In both cases, we have urged the parties involved to defeat or withdraw the proposals.

Instead, we urge Marshall University to institute policies and guidelines which demand academic excellence. We hope the Academic Planning and Standards Committee will continue to reverse the academic standards that were lost to the pressures of the '60s and early '70s.

We hope to see the continued elimination of the credit/no credit option when it involves general requirements, those not directly associated

with a major.

We hope to see the university work with the Board of Regents in adapting stricter admission guidelines. A high school graduate may now enter Marshall with a 1.5 grade-point-average.

We hope to see the university look toward eliminating remedial skills courses. It is not the role of Marshall University or any college or university in West Virginia to teach students reading, writing and arithmetic. We are an institution of higher learning.

We hope to see the university address reducing the number of elective hours a student can take in some colleges within the university. Basketweaving and tennis just do not cut it.

We urge all of these changes not for the sake of Marshall University, but the students who

choose to get their degrees at this institution. Such changes can only benefit students.

Stricter academic standards will give students who are really interested in an education diplomas they may proudly hang on their office walls. Too often, today's college degrees are merely fancy pieces of engraved paper.

For those who are not here to get an education, but decide what they want to do with the rest of their lives, Marshall is doing them a favor. Instead of taking their money and fooling them into thinking they can complete four years of college, the university is booting them out into the real world so they can get on with their lives.

We urge Marshall University to adapt stricter guidelines for the sake of the institution, the faculty and most of all, the students.

Congratulations to AWARE for Ground Zero

In a time when apathy is prevalent among students and professors at college campuses, it's a welcome change of pace when these sectors of universities band together for a common cause.

Activities this week are posing a perfect example of this unity.

AWARE, or Allies Waged Against Radioactive Environment, is working with the community to sponsor Ground Zero Week in Huntington. Ground Zero is an effort by the United Campuses to Prevent Nuclear War and the Union of Concerned Scientists.

More than 300 colleges and universities across the nation are involved with Ground Zero. Senators will talk about the threat of nuclear war, workshops will be conducted on numerous topics of nuclear war and the nuclear arms race and several types of awareness activ-

ities will take place.

We applaud AWARE for bringing Marshall into the realm of this national endeavor. Saturday the Ninth Street Plaza was marked as the site of a nuclear bombing and people at the demonstration were informed of the effects such a bombing would have. Monday the women's track team ran to Chesapeake, Ohio, to demonstrate how far a person could get on foot with a half hour's notice of a nuclear attack.

A debate is scheduled for 2 p.m. today in the Memorial Student Center on the issue of nuclear weapons. A film festival in the Sundown Coffee House is scheduled for 5 to 9 p.m. Thursday and a Spring Peace Concert will conclude the week from noon to 10 p.m. Saturday in the Ritter Park amphitheatre.

If there are students or faculty members on Marshall's campus who are uninformed of the

nuclear arms issue, they will have no excuse for ignorance after this week.

Ground Zero has brought AWARE into the limelight this week, and it is a recognition that is deserved. AWARE was active long before Ground Zero week was launched.

The group is education-oriented and sends delegates from Marshall to national conventions on the use of nuclear power.

AWARE seems to have no problem with the apathy that plagues most organizations on Marshall's campus. Every weekly meeting draws about 40 regulars, according to group members.

Whether one agrees with its philosophy or not, AWARE must be recognized as an active group on campus, one that does care about what is happening and one that is willing to devote time to stand up for that in which they believe.

Early registration privilege sign of special treatment

Preferential registration for the handicapped, athletes, residence hall staff members and two groups of nursing students is a noble idea. But it certainly needs to be improved upon or dropped.

Registrar Robert H. Eddins cites several reasons for the groups' preferential treatment.

The handicapped need to register early because only they know how long it will take to get to classes. This is obviously a valid reason for preferential registration. No one could argue that the handicapped should be given this privilege.

But more and more groups have been added on to this preference list over the years. And the list has become outrageous.

Athletic Director Lynn J. Snyder says athletes need to register early because of their athletic responsibilities. As athletes, they must take classes only before 2 p.m. For that matter, so do many students who have part-time or full-time jobs and are trying to put themselves through college. Giving athletes this privilege seems to be just another bonus for being an athlete.

Residence hall staff members, Eddins says, are busy with residence hall duties during regis-

tration times. So are students whose jobs keep them occupied during those times.

Nurses are granted preference because of their rigid scheduling format. If the Office of the Registrar did not know it, students who are involved in extracurricular activities also have rigid schedules.

Allowing these groups special privileges seems to exemplify sound logic. But to stop at these five groups is ridiculous. Everyone with tight schedules should have the same options.

The only answer to insuring that everyone get an equal chance at registration would be to ascertain responsibilities of every student. Now we are speaking of ridiculous. But it would make as much sense as the system under which we currently are operating.

Undoubtedly the registrar's office had good intentions when handing over registration privileges to these select groups. But if a serious look at the situation is taken, the office should realize the only group of these five who truly deserves preferential treatment is the handicapped.

The others should have to endure the long lines with the rest of us.

LETTERS POLICY

The Parthenon welcomes letters concerning the Marshall University community. All letters to the editor must be signed and include the address and phone number of the author.

Letters must be typed and no longer than 200 words. Letters must be submitted between the hours of noon and 5 p.m.

THE PARTHENON

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'RUTHIE' -- Wiggins' version of Flo writes own lines; loves students, work, faculty and MU

By Mona Walters

It is not Mel's Diner and she isn't Flo, but the comparison seems natural.

"Some people have compared me to Flo. I tell them there is one big difference -- I write my own material."

So said Ruth L. Johnson, a slim-built redheaded waitress at Wiggins 16th Street Bar-B-Q Inc.

To her Marshall "regulars" she is known as "Ruthie", "Aunt Ruth", or "Mama Ruth," she said with a smile and a laugh.

Snapping her fingers and singing along with songs playing on the juke box, Ruthie carries on her daily duties.

Flirtatious looks and humorous remarks are as much a part of Ruthie's work as putting food on the table for customers.

A waitress at Wiggins for 11 years, Ruthie said she enjoys her work thoroughly.

"I love it, the public, the people, and most of all my kids over there," she said as she nodded her head toward Marshall's campus. "You meet a lot of friends in a job like this."

"Some people have compared me to Flo. I tell them there is one big difference -- I write my own material." -- Ruth L. "Ruthie" Johnson

Ruthie's relationship with students goes well beyond just saying hello with a smile everyday.

"We discuss grades, their personal life and sometimes they even ask me for advice."

She said the term "customer" really does not apply to many of the students she waits on. She said to her they are more like adopted children.

"What really makes me feel good is -- like around Homecoming -- some students come in and introduce me to their parents as 'Ruthie my second Mom,'" Ruthie said. "After they graduate it's like losing one of your own."

"What really thrills me is when some students who have been gone for two or three years come back to visit and bring their wife or husband and kids. They don't forget their mama on the corner."

Students, however, are not the only



Wiggins 16th Street Bar-B-Q waitress Ruth L. "Ruthie" Johnson serves a piled-high sundae to MU freshman Hayden Floyd, a customer from Oak Hill, Ohio. Ruthie says she makes practice of "adopting" not only students, but also MU staff and faculty. Photo by Meria Dawson Broomes

people from Marshall Ruthie adopts. Staff and faculty comprise a large percentage of her friends.

Ruthie is quick to make the point, "I cut up with all of them."

Regardless of name, age, or profession, no one misses being charmed by Ruthie's wit or occasionally falling vic-

would be a compliment to anyone to say, 'I was graduated from Marshall.'"

While many are quick to criticize today's generation of college students, Ruthie has nothing but praise for them. From her 11 years of observing Marshall students she said she has

philosophy for life.

"The way I live my life is to live each day like it is your last and to get the most enjoyment from it you can. You can't travel this road twice."

She said her rapport with customers is always on her mind.

"I try to be a good waitress -- treat other people like you want to be treated."

Some pointers for everyone from Ruthie regardless of occupation, included never bringing troubles at home to work and being happy with what you do.

"What ever you're doing do your best at it and enjoy it. If you're happy and contented with what you do and like it you can always do it better."

Her boss, Esther Freeman, said one of the reasons she hired Ruthie was her enthusiasm.

"I needed a girl, called her, and she said 'sure I want to work!' It's not often you get a response like that," Freeman said.

Ruthie's most special quality is the extra attention she gives to customers, Freeman said.

As an employee Freeman values Ruthie for her devotion to her job and her reliability.

"She comes in every day, she is a hard worker, and she is always there when I need her," Freeman said.

Co-workers describe Ruthie as hard-working and pleasant to be around.

As one of Ruthie's Marshall "kids" rose to leave she called out with one of her many humorous anecdotes.

"You better be getting out of here. I don't send you to school here for nothing!"

The student turned, smiled and muttered one exasperated phrase. "Aw mom."

"What really thrills me is -- like around Homecoming -- some students come in and introduce me to their parents as 'Ruthie, my second Mom' ... after they graduate it's like losing one of your own." -- "Ruthie"

tim to a sarcastic remark, made in good humor of course.

It is almost as if she has a personal challenge to see how many friends she can make among regular customers.

"Some professors come in here and hardly ever smile," Ruthie said. "But nine times out of 10 I'll get a smile out of them. I think everyone has a sense of humor."

Remembering all her "kids' " names is not important to Ruthie.

"I don't know half their names -- to me as long as they are friendly that is all that is important. I love the person not the name."

Ruthie dislikes nothing about her job.

"Ain't nothing I don't like about it. It's like a big family here really -- the boss, the help, and our regular customers."

Ruthie not only said she admires Marshall's students, staff, and faculty; the university itself also has gained her respect.

"Nobody puts Marshall or the kids that go there down in front of me," Ruthie said.

"It is a good university. I think it

seen changes for the better in recent years.

"Students act more like adults and have more manners nowadays. They really act more mature and more willing to accept responsibility," she said.

But she said the best part of her job is that it keeps her young.

"As long as you're around young kids you stay young, and that's important to me," Ruthie said.

Ruthie described herself as "outgoing, friendly, having a sense of humor and a love for life."

"It's just me," Ruthie said.

She attributes these qualities to her entire family as well.

"We're all like that, and I come from a family of 12."

Originally from Portsmouth, Ohio, Ruthie has lived in the Huntington area 18 years.

At one time she wanted to be a country-western singer but chose marriage instead.

She has three children of her own, two boys and one girl. The youngest son, a Marshall graduate, now teaches in North Carolina.

With a smile Ruthie explained her



Ruthie pauses during her work day to smile from behind the counter for The Parthenon photographer. Photo by Meria Dawson Broomes

Board to extend hours of MSC Alumni Lounge

By Jim Hooker

After semester-long cutbacks, the Memorial Student Center Governing Board members will extend the opening hours of the Alumni Lounge beginning April 26 to accommodate students studying for final exams, Kamal Samar, student center manager, said.

The hours of the lounge will be extended from 4:30 p.m. to until the night manager decides there are too few students using the lounge to warrant keeping it open, Samar said. However, the Saturday and Sunday

closings will stand, he said.

Samar said in its last meeting, the board also selected five replacements, three voting and two non-voting, for student positions for the board next year. Charles W. Coughlin, White Sulphur Springs junior; Susan P. Snodgrass, Wheeling freshman; and John P. Van Horn, Huntington junior were selected as voting members.

Jacqueline L. Law, Parkersburg junior and Matthew A. Kelly, Triangle, Va., junior, were selected as non-voting members.

Majorette, flag corps tryouts Saturday in women's gym

By Mary Hooten and George Washington

If you have always wanted to be a Marshall majorette, flag corp member, drum major or twirler, then this Saturday is the day to get out the baton and give it a spin.

Registration at the Women's gym for the separate tryouts will begin at 8:30 a.m. with majorettes. Flag corp registration will follow at 9:30 a.m., feature twirler at noon and drum major at 4 p.m.

Supervisor says time, money will be saved by mailroom move

By Scott McArthur

Marshall University's campus mailroom is planning two moves -- one of location and one of technology.

The mailroom, which currently is located in the basement of Old Main, will be moving to the former home of the ticket office across from Twin Towers on Fifth Avenue.

And along with that move, Yvonne Keater, mailroom supervisor, said the office will take steps into the computerized age.

"The new mailroom should be more efficient, (which will save) us time, money and effort," she said.

Keater said all the jobs had to be performed manually in the past, while the new office will be equipped with electronic scales.

"(Those) will make for a more precise reading of mail weight therefore saving us money," she said.

She said another improvement would be the purchase of a Data Pac unit, which allows the operator to more easily bill university departments for postage each has used.

Construction is now under way for the mailroom and an early summer moving date is scheduled.

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Spring Fest rolls along



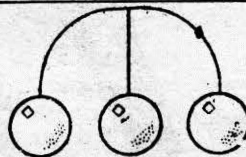
The latest skating attire?

Logan freshman Angela Vance used a set of wheels not regularly seen around campus to whiz around the Memorial Student Center Monday afternoon. The skate rental was one of the events

planned for Spring Fest activities. A Tai Kwon Do exhibition is scheduled for today at noon on the MSC plaza to continue the week's activities. Photo by Lee Hill

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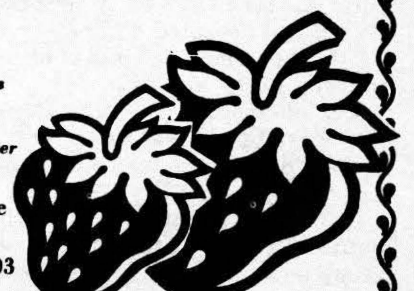
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Activities made available for commuters

By Debbie Jackson

Alienation, isolation and not being able to identify with the campus are some problems of off-campus and commuter students, but steps are being taken to make these students feel more a part of Marshall.

Eighty percent of Marshall's 10,364 students do not live on campus in the residence halls, according to Robert H. Eddins, registrar, and the housing office.

But the idea that most campus activities are geared toward students in the residence halls is a myth, according to Don E. Robertson, assistant dean of student life.

Special sessions for commuter students during orientation, seminars for off-campus students on tenant-landlord relationships, brochures and a Commuter Student Handbook on commuter services and tenant-landlord relationships printed by the Office of Off-Campus Housing are a few services Marshall offers for commuters, Robertson said.

In addition, counseling is available and a support group called the Returning Students Organization is being implemented in the Student Development Center in Prichard Hall, said Patricia E. Matters, coordinator of women's services.

Robertson said a survey assessing student's hours, how far they commute, how many hours they work and other information is being compiled so programs and seminars will be more accessible to students. Programs are also planned for different hours so more will be able to attend, he said.

Noontime lectures sponsored by the Special Events Committee are being considered because many students have that time free for lunch, Robertson said. Past speakers like Jack Anderson have been in the evening, which is the weakest area for programming, because many commuters just attend classes at night, he said.

To counteract this, sometimes short get-togethers are held for commuter students before night class, where coffee and donuts are served. "We try to make (programs) as convenient as possible," he said.

Activities being considered are a Family Weekend, which would consist of a film series for commuter students and their families, and a nursery program so parents can attend activities.

Child care is a big problem for mothers who attend class, Matters said. Many of the women she counsels have families and children and some have jobs.

The only childcare service available on campus is run by the home economics department and has a long waiting list. It also is limited to morning hours, she said.

Other concerns returning women have include anxiety about classes and tests and a feeling of "youth orientation," she said. They sometimes feel campus is geared toward people in their late teens and early twenties and do not feel accepted at first.

"It takes them a couple of semesters to feel a part," she said.

The Returning Students Organization was started last semester but has broken down because of demands on the officers' time. Its emphasis is on creating a "support base" for the students. People associated with the group now meet with Matters on a one-to-one basis, she said.

Are you a soap opera addict?

By Lee Smith

After morning classes it's a mad rush to the room, apartment, residence hall or home, anywhere there's a television.

On goes the switch and suddenly viewers are deeply emersed in the emotional dilemma of total strangers.

When the soap-watching habit begins to interfere with everyday life it becomes dangerous, according to Dr. Donald D. Cheznik, professor of psychology.

He said if people miss important activities or avoid finding jobs because they are addicted to soap watching, the situation calls for some careful observation.

Cheznik said he does not think addiction is a problem at Marshall. According to an unscientific survey in residence halls, students watch from two to 15 hours of soaps each week. However, none of the viewers surveyed said they miss other activities to watch soaps.

Cheznik said he personally has never seen a case of addiction to soap opera watching. He said the first step in analyzing such a case would be to look for interpersonal problems in the addict's life. He said the need for soap operas could signal a problem in someone's personal life.

Cheznik said most people are interested in interpersonal relationships and soap operas are problems between people which are never totally resolved.

Some soap operas are more popular than others and Cheznik said he thinks character development has an influence on the popularity. He said that it seems the most popular soap operas are ones with characters to whom people relate easily and ones which arouse the most emotion in viewers.

Cheznik said if the characters are realistic and create some kind of emotional involvement they usually are the most popular.

"Ryan's Hope" has some of the most realistic characters of the programs on weekday afternoons, he said.

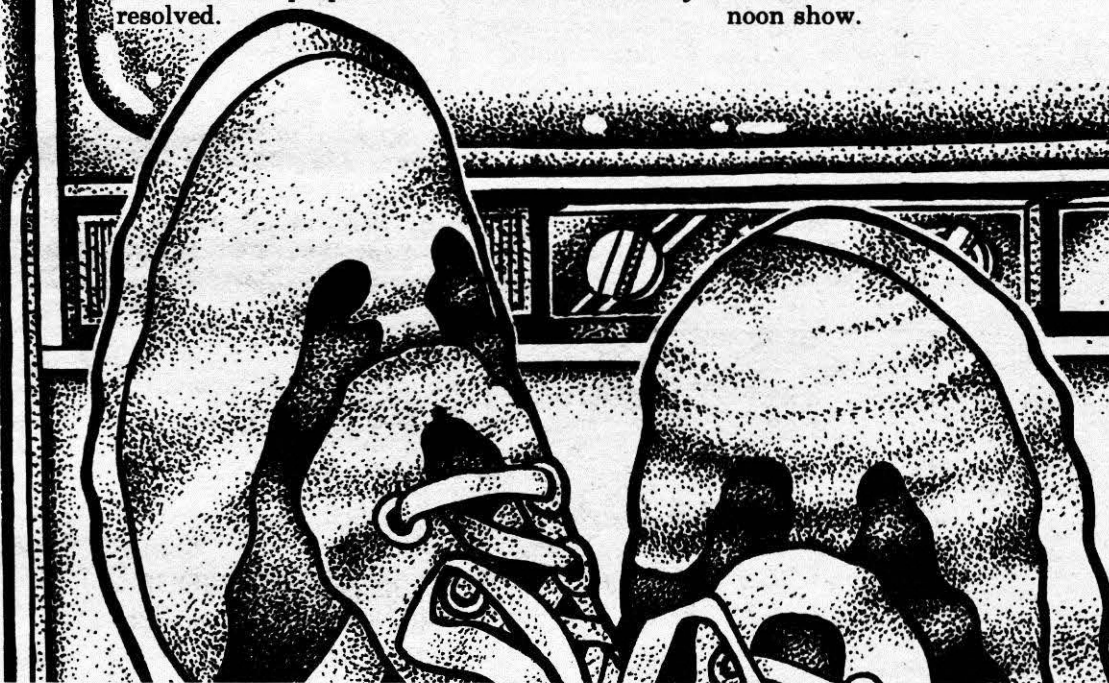
Individuals who constitute the soap opera audiences include many types, Cheznik said.

"It (the soap opera) appeals to a broad range of people," he said, including people with doctoral degrees. Cheznik said the number of soap opera viewers depends on who has access to a television in the afternoons. He said all age groups watch soap operas.

Cheznik said many "closet soap opera watchers" exist because soap watching is considered non-intellectual.

However, he said he does not think soap opera watching is bad. It is a form of recreation that is partly a relaxing distraction from everyday problems, he said.

He said people sometimes get so involved in their favorite soaps that they will "go to some trouble to watch." He said he knew one case in which a man on a tropical vacation retreated from the out-of-doors in time to see his favorite afternoon show.



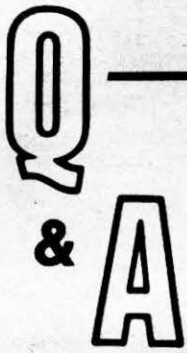
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An interview with Athletic Director Lynn J. Snyder

“Regardless of whether or not you believe in the philosophy of intercollegiate athletics at Marshall University or anyplace else, we’re going to have it. There’s too much invested in it. There are too many egos involved. There’s too much invested in physical facilities. Look at this beautiful Henderson Center. There are too many people that believe in athletics, be it football, basketball, or volleyball or track or swimming or cross country, whatever it is we’re going to have it.”

EDITOR’S NOTE: The following question and answer style interview was conducted with Athletic Director Lynn J. Snyder earlier this month. The interview focused on issues the Athletic Department is currently dealing with, the personal side of the athletic director and the future plans Snyder has for the department. The session was conducted by Parthenon editors Steve Hauser, Elizabeth Bevins and Vaughn Rhudy. Photos by Meria Dawson Broomes

Q. What was your reaction to the ad hoc committee report?

A. Well, mixed. First of all, I would have to say that I think the faculty of any university certainly have the right to study any programs on campus without any question. I think that I was pleased that the faculty voted to retain football. I know that there are other votes that they took in terms of how they’d like to see it proceed, but at least overall I was pleased that they felt we ought to have a football program. I think misinformation and some misconceptions were contained in the report. And I think that whenever that happens that we have to go back as an athletic department, as myself as athletic director and say how does this come about? How can we better communicate to the faculty what we’re trying to do, what our program is all about, how we spend our funds, how we earn our funds, what our goals are and all these sorts of things? And from that standpoint, I’m hopeful that one of the results of the ad hoc committee will be that we will try to do some things so that we can better communicate with the faculty. Now, I have to say this, I don’t think that’s all our fault. I think that there’s some faculty, quite frankly, that aren’t really too interested in finding out about the athletic program and I understand that. There are people on campus, and you’ll find this anywhere, you’ve got your ten percent probably on both sides, but I would also hope though, that some of those that are very critical will make a conscientious effort to try to separate fact from fiction. But again, I think that there are some things that we can do. I think part of it is the history of the program. I think that we have tried to be and since I’ve been here I’ve tried to be open with the Athletic Committee in terms of our budget and how we spend our funds. That may not necessarily turn them into pro-football, but I think

that they will at least be less suspicious of the football program and of the Athletic Department.

Q. You mentioned some misinformation and misconceptions in the report. What misinformation are you referring to?

A. I would have to go back to pull out specifics, but in general, and I continue to be defensive about, the implication that athletes are treated differently, or that we are wasting money in the football program. I don’t think we’re doing either, and I don’t think our football players are treated any differently than any other student. In fact, I think to some extent they have some obstacles again in terms of campus publicity and some other things that other students don’t have to face. Because I know how tough it is for an athlete on this campus and particularly a football player, to play football and go to school. It’s a tough job. There are an awful, awful lot of good young men on that football team. And I just think it’s unfortunate when a committee or anybody will unfairly imply that they’re getting something that they shouldn’t be getting.

Q. Do you think the Athletic Committee will adopt some of the recommendations made by the ad hoc committee?

A. I think so. And I think in a lot of cases as I pointed out to the Athletic Committee in many cases the things that had been suggested had already been adopted. In fact, probably in most cases, they have either already been adopted, or the form they were in was not quite accurate. Let me give you one example that comes to mind. There was a recommendation in there that whatever the NCAA limits were in terms of coaching and scholarships should not be considered to be the locked-in maximums. We don’t do that. We’re one coach under the NCAA limit and we’ve been 20 scholarships under the NCAA limit. So that’s just an example of what we’ve already been doing. And I think there are several along those lines.

Q. What kind of support do you think the program has from the students?

A. Well, again, I think that goes back to wins and losses. I’ve been on campuses long enough to know that if we started winning in football, which I think

we will, it will be hard to get in the student section. I mean it goes back to our first football games every year, the last two years. It’s hard to get into that student section and we have great student support. And I think as we win that will continue and certainly the student outlook and enthusiasm about the football program will certainly change too, as we win. It’s just human nature, it’s true all over the country, as you’re more successful people want to identify with you more and certainly I think the student support and interest will be much greater. But one thing I’m impressed about, both from our students and from our faculty and from our community is how much support there still is for the program taking into consideration what our record’s been in recent history. I see that as a real deep-seated strong support for football.

Q. Over the last year, there have been a number of incidents involving the football program. What kind of impact do you think they have had on the program?

A. Well that’s difficult to determine. And it’s a good question. You’ve got to be concerned obviously in athletic administration and in athletic programs about public image. I think it’s important because you are representing a lot of people — students, faculty and the community. Now you’ve got to weigh that against the world we live in. I think it’s my responsibility and our responsibility in the athletic program to be as responsible as we can be in terms of the type of athletes we recruit, the type of coaches we have, the type of program we run and the values we try to feel are important. At the same time, we’ve got to recognize that in our program we’ve got 300 people. We also have to recognize that when an athlete does something it may make the paper. If a non-athlete did the same thing, it won’t make the paper. It goes back to the fact most of the public realizes that in any athletic group you’re going to have individuals that from time to time get themselves in trouble. I think that what the general public looks at is how we react to it, what reaction do we take to it, what kind of program are we trying to run ultimately at Marshall University. I think that public reaction to some extent is, and you’ve heard this from some of our coaches, dependent on the success of the program. Case in point was the episode at West Virginia University with their football program. I think the public

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reaction to it was not as great as it might have been because they have a successful program. I think the unfortunate thing, and I've indicated this to you before, is that right now, as of April 1, 1982, we've got as good a football group of young men as I've been around. And I say that in all sincerity. The unfortunate thing in athletics, and this is something that we have to impart to the people in our program, and that is that when you do get in trouble, it probably will be in the paper, and not only does it look bad for you, it reflects poorly on the whole program. I think as long as we're trying to work toward a reasonable goal, trying to run the kind of program that's honest, that where if our people misbehave we're going to react to it in a responsible way, then I think the public will support your program.

Q. Why did it take the breaking of the federal investigation in the papers for the Athletic Department to launch an internal probe?

A. Well, there was no question in my mind, from the word go, that I was going to have an internal investigation. That was never a question with me. The only reason with the timing, again, was the initial feedback that I got. It indicated two things. Number one, the information I felt was not serious from the standpoint that at least initially I did not believe that we had an NCAA violation. I still believe that. Again, with the information we have at this point, I don't believe we've got a violation. But more importantly, there was the feedback with the grand jury system that we should not be out questioning people who are still involved with the grand jury investigation. That was the feedback that I got and that's what I opt with.

Q. When you were conducting this investigation, why did you not discuss with or get outside people to help conduct the probe?

A. Well, I've been involved in athletic administration for a number of years. It is, I believe, my responsibility as an athletic director to conduct initial investigations. I believe that I'm qualified to do that. I think I know how to do it. I think that the information that I gather will be complete and factual and I believe that once that report is made, to the athletic committee and to the president and to the NCAA, if anybody believes that we need to proceed further they'll indicate that to me. Now, the important group in all of this is basically the NCAA. We can do anything on campus that we want to, but it is the NCAA that ultimately is going to say "Yeah, Marshall, I've got your report from your athletic director and case is closed." Or "I've got your report from your athletic director and we think you need to do XYZ." And

again, I think that's my responsibility as athletic director to conduct the initial investigation.

Q. I gather you plan to make the results public.

A. Yes.

Q. You mentioned you think the athletic department and the football program need to do a better job of communicating the goals you have. What ways do you think you might communicate those goals to the faculty and students?

A. Well, I can't give you an awful lot of specifics, now I can maybe give you a couple, but we're going to try to meet and in fact have met and will continue to meet with Elaine Mitchell with Mary Ann Thomas with Nell Bailey, people from the student services area. We want to try to get, first of all, our athletes and football players more involved with some student dorm activities. We're looking at some things where we might be able to get them in the dorms more, as just one example. And we'll be meeting with them to try to come up with some programs next fall where we can involve ourselves more with students. I think the same will be true of the faculty. I think that I want to try to send out budget information directly to all the faculty. That's one thing. A fully detailed, although certainly not the entire budget, but at least a breakdown of how we're spending our funds, where the money's going, things like that, it will go to faculty. I think it's important that we communicate better, that the Athletic Committee communicates better. I'm thinking of, to some extent, inviting faculty, more of an open hearing kind of deal on budget and that sort of thing if they want to come. Obviously they can come to any Athletic Committee meeting they want to. I'd like to see, and I think we'll try to start this up in the fall in the Big Green Room here in Henderson, some faculty sack lunches with Randle, with Zuffelato, with basketball and football players, and with our nonrevenue people, with Jack Cook and Judy Southard, that on a periodic basis we try to get faculty over to meet informally with us. Now again, one of the problems you run into, is the faculty you normally get are the ones that are interested in athletics anyway. And I think one of the things we have to try to come up with is how do we communicate better with those that are either neutral or may even to some extent be anti-athletics. But I don't think it's a problem simply on the Marshall campus. You ask around the country, as state dollars have come down, and we border Ohio which is really hurting right now from some of the cuts they have had to make in athletic programs. What we're experiencing right now is happening all

over the country. When universities start to hurt for money the first place an awful lot of people look is the athletic department. It's always going to be that way and I understand that. And part of that is that athletic administrators over the years have not done a great job about selling the program in terms of the educational aspect. Plus, quite frankly, there is some jealousy there, I think, because of the publicity we get and all those sorts of things. So I think it's something that we have to do a better job of trying to communicate and educate. You know, it's a two edged sword. You would like to see, and I say you being The Parthenon in terms of its editorial policy, you would like to see probably zero state dollars go into athletics. Elinore Taylor and a lot of faculty would like to see zero state dollars go into athletics. When you do that, you're forcing us even more and more to win. At all costs. And although I'm convinced of this, regardless of whether or not you believe that the philosophy of intercollegiate athletics at Marshall University or anyplace else, we're going to have it. There's too much invested in it. There are too many egos involved. There's too much invested in physical facilities. Look at this beautiful Henderson Center. There are too many people that believe in athletics, be it football, basketball, or volleyball or track or swimming or cross country, whatever it is we're going to have it. And I think what we've got to do in education is look and see what's the best kind of programs we can have, given that we're going to have the athletic program. And I think that when you cut the state dollars you are hurting programs.

Q. You mentioned one of the problems you have is communicating the education value of athletic programs. What types of values do you see coming out of athletics for the students, for the faculty, for the university?

A. Well, you can go back to a lot of the trite things, and I shouldn't say trite, but because there is certainly value in them, and that's the teamwork, sportsmanship, and all those sorts of things, which to some extent you still believe in. I think one of the great teachers of athletics for the people who participate is that it does teach you to accept defeat. We have defeats in life. We're not always going to win. And I think that's an important lesson. I guess that two areas that I probably emphasize is athletics at the high school level, at the intramural level, because of the physical activity associated with them. I believe that a lot of the reason that youngsters today participate in athletics, whether it's swimming or golf or tennis or basketball or football, is because of what they see in intercollegiate athletics. If the Final Four was on, it's from New Orleans, a little kid is



going to watch it and he's going to go and he's going to shoot baskets. I think it's important if you don't have intercollegiate athletics. I think society is going to suffer along down the line, in terms of athletic participation on the broad sense. The other thing from the university standpoint, I really believe that it can be a rallying point for faculty and staff and students, it can give them pride in their institution, it can give the institution identity and I know that there are two ways of looking at that, when you think of Notre Dame you think of athletics but it also draws students. It also draws money and it also enables Notre Dame to be an outstanding academic institution. And I don't think, you know some people say that's wrong, and maybe philosophically, it would be nice to think that the great institutions could survive with no athletic teams. But if you'll look at the great academic institutions in the country, there are very few come to mind that also don't have pretty dog-goned good athletic programs. And I think there is a correlation between the two. Look at the interest right now in our state for WVU because of the success they had this year, and I think it's there. and it's going to help that institution not only athletically, it's going to help them academically. I think we can draw students to Marshall because of our athletic program.

Q. One of the things you don't hear a lot about in the athletic program, you hear about football, basketball, minor sports, but you rarely hear about the academic programs you run here. Could you tell us a little about your academic programs?

A. That's another part of the thing that again I wish would have been contained in the report. I think that academic part of the program is crucial and I think that there is no question we need to be doing a better job in the academic area. Some of the things such as the changes in the two and one half years since I've been here, again, were not contained in the report (ad hoc committee) which I think are important. First of all we changed academic requirements for our student athletes. We instituted 24-48-72-96 progression. The progression has to count toward the student's degree. That's certified by the dean of the college. It's never been done. We've put in some 3.0 average requirements for eligibility that we did not have in previous years. We hired an academic adviser, Herb Royer, to help the athletes in terms of progression and advising. We put more money into our tutoring program. We have given fifth-year aid to athletes so they can complete their degrees after eligibility is used up. The full budget that I will propose to the athletic committee will contain about an additional

\$10,000 in the academic area next year. Maybe the most significant thing that I think we've done is we've got what's called an athletic academic review committee. This year, every student athlete that has less than a C average, their records will be reviewed by this committee with recommendations as to what can we do to help the student academically. On that committee will be myself, the academic adviser, the faculty representative, the chairman of the athletic committee, the dean of the Community College, the student's dean, and the dean of students, and we'll review all of his records. Now see, I think those are very positive things that we've done. I think it shows a concern on our part. And yet, those things have gone unreported.

Q. What percentage of the Athletic Department's budget, say next year, do you foresee as going toward academics?

A. If you look at it on a percentage basis it would be relatively minor, probably 1 percent. That's 1 percent more than it was when I got here. It's \$20,000 of basically new money. I shouldn't say that, because there was a tutoring budget when I first came. So that's not entirely accurate. We have tried to and we have every year added more and more to it. It goes back to resources and responsibilities and what can we handle in a given period of time. One of the advantages that we have on campus is that there are good resource people. I see that academic program as primarily a university responsibility. I think we make the mistake if we take over the function that should be done by the normal academic units on campus, plus I think we face some justified criticism -- what's the Athletic Department doing in this area? I see our responsibility primarily as a monitoring one of a facilitator in trying to see that students receive the help they need from the campus resources. And then for providing tutoring assistance, mainly because other units on campus cannot afford to provide the tutoring service.

Q. I understand there are some problems with opening the Henderson Center to students. What are those problems?

A. I think it's really probably a combination of two problems. There are areas that have not been totally complete up to this time and the construction people need to supervise the new facility. Now I think the general feeling has been that knowing that spring was going to arrive, people were going to get outside. There would be less demand on the facility and it is my opinion people felt like we were better off to wait till fall and make sure we've got the facility complete

and we've got the security and supervision lined up that's necessary prior to really opening it up for total use. Now, as you know, handball courts are now open and students are utilizing them and there is kind of gradual progression of things opening up. I'd say supervision probably has been the biggest problem. We've had two meetings and we'll have one other one in terms of the use of the facility once it's totally open and we've got the supervision we need. Tom Lovins' main concern from an intramural standpoint is controlling the supervision and the number of people. They need more people, and I think they're trying to find ways that they can expand their program and at the same time keep the kind of control that they feel is needed.

Q. What facilities would the Henderson Center make available to students and what hours would they be open?

A. Well, again, that has not been totally determined. We have all submitted, and I think it's primarily intramurals, physical education, Athletic Department and then I'm sure there are some others but we've submitted the times we would like to have. For instance for athletic competition and everybody else has done the same thing. And then we'll sit down, and any conflicts we'll negotiate and work out. I don't anticipate any real problems. Our point has been, and this has been pretty much a campus policy, that between the hours of 3 and 6 athletics should have priority. Any time we don't need them, we're more than willing to turn them over. Obviously, we don't want to have them just because we can have them from 3 to 6. But in our preliminary meetings I believe we're going to be able to work out times that will for the most part satisfy the needs of everyone. And we want to open up, from an athletic standpoint, as much as we can to intramural and general recreation.

Q. In February, you said that you believe major sports such as basketball and football should be self-sufficient and not receive state funds, and non-revenue sports should receive those funds. What are your future plans regarding state funds for the Athletic Department?

A. The president (Robert B. Hayes) and I have talked a lot about it. There's certainly some pressure on campus, and I think, at the Board of Regents level, to look into eliminating the funding -- any state funding -- for intercollegiate athletics at Marshall. Again, I think that's a mistake. I'm going to do everything I can so that we're not faced with that problem. By the

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RESUME

Name: Lynn Snyder

Marital Status: Married and have three daughters, Gretchen 15, Bridget 14, and Erica 10.

Birthdate: March 6, 1942.

Present Position: Director of Athletics; Marshall University, Huntington, West Virginia.

Education: Mount Vernon Township High School, Mt. Vernon, Illinois 1956-1960. University of Illinois at Urbana-Champaign 1960 to 1964. B.S. in Personnel Management, College of Commerce. University of Illinois at Urbana-Champaign 1966 to 1978. M.Ed. in Educational Psychology, 1969. Ph.D. in Educational Psychology, 1978.

Employment:

1964 to 1966: 1st Lieutenant, U.S. Army Quartermaster Corps. stationed at Ft. Lee, Virginia. Primary duty as Operations and Supply Officer for a battalion of 750 men.

1966 to 1969: Systems and Procedures Analyst, Office of Admissions and Records, University of Illinois at Urbana-Champaign. Primary duty to design and implement records and implement records and registration procedures.

1969 to 1972: Assistant Dean College of Liberal Arts and Sciences, University of Illinois at Urbana-Champaign. Primary duties processing and acting upon departmental budget requests totaling thirty million dollars, allocating office and laboratory space, and student advising.

1972 to 1978: Assistant Director of Athletics, University of Illinois at Urbana-Champaign. Primary duties included grants-in-aid and eligibility processing, academic advising, interpretation of NCAA and Big Ten Conference rules, facility scheduling, equipment purchasing, budget planning, summer job procurement, assisting in the staging of events, promotion of programs and activities.

1978 to 1979: Associate Director of Athletics, University of Illinois at Urbana-Champaign. Primary duties included direct supervision and budgeting for the following areas: ticket office operations, golf course maintenance

1979 to Present:

Past Organizations and Activities:

Present Organizations and Activities:

Personal Interests:

Publications:

and club house operations, equipment and laundry operations, equipment and laundry operation, training table operations, maintenance of facilities including Memorial Stadium. Responsible for the staging of all events. Responsible for football and basketball travel. Assumes the responsibilities of the Director as directed by him in his absence.

Director of Athletics, Marshall University, Huntington, West Virginia. Marshall has an enrollment of 11,800 and is a member of the Southern Conference. We compete as a Division I school in both our men's (12 sport) and women's (6 sport) programs. We have an operating budget of approximately \$2,000,000 which includes gate receipts and related income of \$750,000 and private contributions of \$425,000.

Won nine letters (football, basketball, baseball, and track) at Mt. Vernon Township High School. Played intercollegiate baseball freshman year and golf sophomore and junior years at the University of Illinois, but did not letter. House President, Theta Chi Fraternity and Executive Vice-President, Theta Chi Fraternity and Executive Vice-President of Interfraternity Council. Member Alpha Kappa Psi (Commerce Honorary), Wa Na See (Activities Honorary), and Society for the Advancement of Management. Honor Graduate (1st out of a class of 76) from Basic Officers Training Course, Ft. Lee, Virginia. Most Valuable Player Award in football (intra post competition) while stationed at Ft. Lee, Virginia.

Member, National Association Collegiate Directors of Athletics and International Rotary.

Enjoy golf and gardening.

"Campus Conflict and Strategies for Student-Administration Bargaining," *Journal of the National Association of Women Deans and Counselors*, Vol. 31, No. 3, Spring, 1968.

"Academics and Student-Athletes," *Athletic Administration*, Vol. 8, No. 3, Spring, 1974.

same token, we've got a plan to try to decrease the amount of state funding going into the program. I did some preliminary figures the other day. ... Since I've been here, the percent of state dollars has decreased from about 24 percent down to 17 percent of our budget. This year we were looking at roughly \$340,000 in state funds, and next year we'll be somewhere in the \$260,000 range of state funds. So, we're trying to move in a direction - well, we are moving in a direction - of decreased state funding. The year before last it was \$425,000, and we moved from \$425,000 to \$324,000 down to \$260,000. You know at the same time the budget's increasing, inflation is going up and scholarships are going up and the whole bit. I hope we can keep it simple. What I'd like to see is for us to be able to identify some positions, some funding, that the state will accept as legitimate, and then say, "OK, we're going to fund those out of state funds and have some kind of commitment." The difficult thing when you're trying to plan ahead is from year to year, how much money am I going to have to deal with? It was very difficult - and I'm not faulting the president because I think he did what he had to do and had no choice last year - but it's very difficult after a budget is put together to come back and take \$80,000 away. When you've got commitments to scholarships - most of our money is either in scholarships, in personnel salaries or in team travel and commitments. Once you've made those commitments, it's pretty difficult to make adjustments in the budget.

Q. The decision to reduce the number as well as the percentage of state dollars going toward athletics, is that an Athletic Department decision or a direct result of pressure to do it?

A. (pause) Well, (pause) I think its ... a little bit of both. I have felt from a public relations standpoint that it would be a mistake for us to oppose any reduction in state funding because it goes back to the theory that all of us ought to suffer a little bit. But to me, I think it's reached about the point where we ought to start squealing a little bit. From the president's viewpoint, I think he's felt that because of - and I would agree with what he's done - I think up to this point he has had to take the action he's had. I think he feels now that we've reached the point that we have to get some commitment from the Board of Regents as to what they're going to accept and what they think's reasonable, so that we can plan, and he can plan. And then I think that there are a few elements at the Board of Regents level that would like to see it further reduced and maybe even eliminated.

Q. To help reduce state support, one possibility you said would be to make some traditional

non-revenue sports generate some money. I think you mentioned the women's basketball team?

A. Right.

Q. What other programs do you plan to do this with?

A. Well, some of the things we're going to try to do is - track and field, I think, with the indoor facility in Henderson, we can generate some income off of that. We're going to try to do some more booster club and fund raising efforts in golf, baseball, swimming. I think there are people in the community that are baseball fans, or swimming supporters, or track, or whatever it is, that are not giving to the Big Green right now, but if we form some booster groups they'll support those programs, and we're going to try to form some booster groups in that area and the money will go directly into that sport into scholarship help.

Q. This year and next year, Hayes has proposed to raise the Intercollegiate Athletic Fee \$5, and this year and next year to reduce state support. Is that an attempt to offset the loss of state tax dollars?

A. Certainly that's one way to do it, and that's one that I think I'd be accurate in saying that the board has encouraged. In other words, the board has said that maybe that's one way you could offset this and to eliminate state support. I may be misquoting the board, that's not direct knowledge, but I think there's, at least, again some feeling on the board that the Intercollegiate Activity Fee can be raised. Most Mid American Conference schools get a million dollars or more of student fees. And that's one of the big advantages they have in terms of intercollegiate programs.

Q. Another thing you have mentioned is a reserve fund in the Athletic Department which you tried last year, but it was diluted by the summer school shortfall. How do you justify that considering the state support that goes to the Athletic Department?

A. Well, I think it's something that is absolutely essential in terms of good management. I'll tell you something that you may find hard to believe. When I was down in New Orleans, we all talk about our programs, I mentioned to four or five athletic directors what do you do in terms of reserve funds. I'd been thinking quite frankly in terms of 10 percent of our budget. Most large programs feel like they need one year of reserves, one year of operating reserves. Now again that depends on your size and your philoso-

phies and everything else. We're going to try and run a sound fiscal program. I believe that is part of my responsibility. Let me just give you a practical example right now. We tried to be realistic in estimating our income. I'd estimate right now between now and September 1 we will receive \$60,000 in advance football ticket sales. That's one example. But what happens if we get \$40,000. The economy is down now. When I put the budget together back a year ago I honestly thought the economy would be better than it is. I thought we would win more football games than we won last fall. Those are the things you try to project. I still think we'll get our 60, but if we get our 40, I still have to pay the people that work in this office next August. So I have to have some reserve for the cash flow problem so that we can say if we underestimate or overestimate or whatever happens we can still pay our bill. I don't believe I'm a responsible administrator unless I do.

Q. A lot of people would probably say that is a good idea, but when you balance that against the state support, that's where the question comes in.

A. I feel very strongly about this. I believe in reserve funds because I think it's just sound business practice. I think it needs to be where it is a policy. I think the budget and appropriations committee needs to say, "Yeah we agree with that kind of philosophy." I think the president's advisory council needs to put their stamp of approval on it and even the Board of Regents I think need to say yes that's good sound fiscal management and we need reserve funds. Not only in the Athletic Department. We were discussing this morning that all campus auxiliary units, be it the athletic association or whatever, should have some kind of reserve fund and we were looking at 10 percent of the budget. Where I have the protection is if we build over the next 10 years a \$200,000 surplus and all of a sudden the president can't fund summer school again, I know where he's going to go for the money. It's got to be a policy that people say it is sound and the Athletic Department and everybody else has to have that in order to keep it.

Q. Say the Athletic Department does start that contingency fund next year. At the same time the university has no contingency fund, no money to grant salary increases. How do you respond to a faculty member who says if that state money was transferred back over here I might get a raise for a degree promotion, I might get more money for a promotion?

A. Again I think it goes back to why I'm concerned and believe I need a reserve fund. I think the reasons

are sound. All I can do is present the reasons and then if someone doesn't buy that then obviously that's their opinion and I may or may not be able to persuade them. We've got to pay our bills.

Q. What sort of goals have you set for yourself as athletic director?

A. My goals are tied directly to this program. I would like to develop Marshall into a program that people look to both outside the community and our supporters with pride that we're a competitive program, that we care about our athletes, that we treat our people fairly, that we're a good place that parents want to see their son or daughter compete. Those are the kind of the things I'd like to see us develop. So many of those are tied to having a successful program. You can do a lot more with a program when you're having success. The public perception of the program is much more positive when you're running a successful program. In athletics, our coaches records are out there for everybody to look at. Our success in most minds is pretty easy for a lot of people to measure. It's necessary for us to be successful and I hope we can develop it.

Q. Do you think the department is about to become successful?

A. That's hard for me to judge. I hope so. I think we've made a number of improvements. I believe very strongly that we're about to see some real changes to the program and some success. One thing that I believe, if you look at most programs that are trying to develop, you go through some rough times before you have some success. There are some programs that have been able to turn it around very quickly, but if you look at most there are some rough times that you've got to go through and I think that's part of the job. There are some decisions that I've made and will make that won't be popular with other people, but that's what I'm hired to do. What I've got to try and do is look down the road and make decisions based on what I think the program potential is two or three years down the road.

Q. What are some of the problems you face as athletic director?

A. Finances is a problem. You can sleep a lot better at night when you're program is on a solid financial basis. We've made an awful lot of improvements that won't show up until next year. I feel good about our business management types of procedures next year. For the first time, we've written a procedures manual. I think we've tied some things together and we've got responsible fiscal management. I don't think we had that in the last few years. That's been a problem, to get the program on a sound financial basis has been a problem. Facilities. Jack Cook needs a baseball field. That's something we're working on. One of the big problems, and it was a pleasant one, was the Henderson Center and the move. We spent a lot of time last year planning for those first games, the inaugural game and the WVU game and a lot of things along those lines. We really have what I think is a strong staff and we've got outstanding coaches who are very cooperative. We've got good people in the program. I hope that through some of the reorganization that we're doing now that I do a better job of delegating responsibility. One of my weaknesses has been that I have probably done too much myself and not delegated enough authority. I've been too involved in some things I shouldn't be involved in. From a good management point of view we've got capable people and I need to get myself to delegate a little more. The organization has been a problem only from one standpoint. I think it takes a while for someone new to come in to notice the strengths and weaknesses of a staff. There is no question, winning has been a problem. Again it goes back to success. We need to win. We cannot continue football indefinitely winning two football games a year. I have every confidence that that is going to turn around. Sonny has done a really good job. For the first time, we have people on campus that can legitimately be competitive in football.

Q. What sort of pressures do you face as athletic director?

A. I'm a competitor. I want a successful program. I think I was hired to develop a successful program. I don't want to fail at that. I know how much this community, the students, the fans of the Huntington and Tri-State area want a successful program and I think this community deserves one. It's had a lot of adversity, and I don't want to dwell on the plane crash, but the fact is there was a plane crash. The community has supported this program so strongly over the past 10 years and are so faithful to it that

they deserve a winner. I was hired to try and develop that winning program and I want to do it and I hope I do it and I think I can do it. I want the program to succeed.

Q. How long do you plan to stay here?

A. I want to stay here. I did not take this job with the idea that I'd try to do something and move on. I've been in a larger program at the University of Illinois. The problems there are exactly the same as we have here. We like the community very much. I'd like to stay. That's not to say somewhere down the line I might not change jobs. One of the things I feel in athletic administration, not in all cases, but I think there are some cases that if you look around the country there are some athletic directors that have been in institutions for 10, 15 or 20 years that will retire there still doing a great job. I think there are other institutions that somewhere down the line it may be better for both the individual and the institution to make the change. I don't know whether that will be true for me or whether I'll even survive to that point, but it's something you always have to look at. But we really like it here and I'd like to stay.

Q. What do you consider your role with the press?

A. I think it is impossible to be a head coach, football and basketball, or an athletic director and not have press criticism at times. I've made mistakes since I've been here. I know that. Hope I've learned from them and I'm not going to make the same one twice. I've always said to all the press, if I make a mistake and you believe I've made a mistake, point it out. The only thing I've always asked is be factual and at least call me up and give me the courtesy of responding. If you do that and then you want to say the guy made a mistake, that's fine because that's your job. That's going to happen in anybody's career and especially if you're going to make decisions. I can't make decisions on what I think the press' reaction is going to be. If I do that, I'm ineffective. I've got to make decisions on what I think is best for this program. The one thing I've found in athletics is if you're successful it's not going to make an awful lot of difference, press criticism. I think that I've got to do the best job that I can, be as honest as I can and not let the press clipings get to me. That's tough sometimes to guard against. I'd like people to like me and I'd like to be successful. The one conclusion I've reached as an athletic director is it's impossible to be an effective athletic director and have everybody love you. I don't think it can be done.

Q. Some people think that a conference like the Southern Conference is one of the worst, one of the weakest conferences in the country. What do you think?

A. See I totally disagree with that. Totally disagree with it. I think that's one of our problems in terms of image. We have to do a better job in the Southern Conference promoting the Southern Conference. One of the things I'm going to propose at the April Southern Conference meeting is that we hire a full-time public relations guy to get out and start promoting the Southern Conference. We play enough Mid American schools in football as you all know. I think our conference top to bottom is as strong as the Mid American Conference. I'd put Chattanooga and Furman up against Toledo and Central Michigan and day of the year. I think we're a better basketball conference. I really believe we're a better baseball conference, a better golf conference, we're probably about 50/50 in the non-revenues. They're probably better in wrestling and swimming and a couple others. But we've got a good conference. One of the things I'm pleased about with the 1AA in football is I think it will provide our conference an exposure that will show some people how good football is in the Southern Conference. I would be very disappointed if our conference champion does not end up in the semi-finals or finals fairly consistently in 1AA football.

Q. Does Marshall have any plans to leave the Southern Conference any time soon?

A. No.

Q. A lot of people had a lot of high hopes for the basketball team last season. What type of record are you looking for next year from the basketball team?

A. I've stated this pretty consistently. I believe that our basketball team, because of the arena, our support, our location, our basketball tradition, the conference we play in, that we should be a consistent contender for the Southern Conference championship. By being a consistent contender, we should be

in the NIT or the NCAA. I don't mean every year, but hopefully 50 percent of the time. I really believe this program, in basketball, has tremendous potential. I think Marshall has the potential of being a nationally ranked team and that's what our goal is going to be.

Q. If for some reason we start losing more games next year, and even this year there was some question, will coach Zuffelato be back?

A. I think the best way to answer your question is in general. We're going to have a successful program. We're going to have coaches that I believe have the qualities that are going to build a successful program. Anybody in the coaching profession knows that you can lose your job at almost anytime. If we don't attain the kinds of goals I'm talking about, we will have coaching changes and they know that and the public knows that.

Q. What do you expect from the football program because of its drop to 1AA division status?

A. I would say there is a good chance it will be less expensive for us to operate football. I see a real good chance for a reduction in scholarships, maybe some further limitations on coaching staff. I see stronger legislation that will further restrict off-campus recruiting. On the other side, because of the TV revenues associated with both in-season games and post season playoffs a conference like ours will get more money.

Q. Do you expect the record of the football team to improve?

A. Yes. I would expect that regardless of the change in division status.

Q. How long do you think it will take before Marshall has a winning team?

A. I certainly hope the next few years.

Q. What type of record do you expect from the football team next year?

A. That's a tough question to answer. Certainly it's going to be better than it was last year. I really believe that we can be competitive with everybody on our schedule next year. I think we've got a legitimate shot at a winning season. I won't say we have to have a winning season, but I think we've got a legitimate shot at one and we'll play a lot of close ball games. A lot will depend on a break here and there.

Q. If for some reason we don't win a game at all next year, do you think coach Randle will be back?

A. That's just a hypothetical question. Maybe you ought to ask Sonny that. I would not want to respond to that one way or another.

Q. What type of record are you looking for five years from now?

A. I would hope that we reach the point where we consistently have a winning year. We're 6-5, 7-4 at a minimum and then in the good years we're anywhere from 11-0 to 9-2, 8-3 which can get you into post season competition in 1AA football. I think that's realistic in this program. Once we have success I believe we'll be able to sustain it and have winning seasons consecutively. The question then becomes how many are we actually going to win. Is it going to be eight or nine or what.

Q. Do you have any plans for a new football field?

A. Oh, I got a dream. If the program ever developed to where we'd like to see it, I would hope that maybe some day it's a possibility. I think we're in a very critical area for collegiate athletics in this country, and I think you may see some dramatic changes in the next year or so. I think soccer is the sport of the future, and we're going to try to put some money in the soccer program. If costs keep escalating and state dollars keep shrinking, you may well see more programs abandon football, and if they do that you're going to have one of two effects: Either it will snowball, or those who remain can become much stronger and on much more solid financial footing. So, I think it's pretty hard right now in athletics to sit and predict what any program will look like five or ten years down the road. I know what I hope ours looks like, but there are an awful lot of factors that we have no control over.

COPING

with high college costs

Advice: Do not despair; some aid still out there

Editor's note: This is the third of a five-part series from the Associated Press on the costs of a college education. Today's article gives details on where students can find help in financing their education.

By Ben Olan

"The first thing I tell a high school senior or junior now is 'don't despair,'" says Tally Wickstrom, executive director of the College Scholarship Service. "If the seniors who need it haven't filled out an application for financial aid, it's late. Do it now! Despite the government cutbacks there's still quite a bit of money available."

High school seniors should keep in constant touch with the financial aid officers of the colleges to which they've applied, advises Joseph Sciamie of St. John's University, president of the New York State Financial Aid Administrators Association. "We are reassuring students that funds will not dry up in one or two semesters. The financial aid system is still in motion," he said.

Says Harold Higginbotham, Jr., director of financial aid at New York University, "one of the things I tell parents of students who want to go to college is, 'There will be help available, but that help may have to be bolstered by more sacrifices on your part.'"

The College Scholarship Service, an adjunct of the College Board, assists in the distribution of financial assistance to needy students. Its main office is in New York, but it has regional offices in Philadelphia, Atlanta, Austin, Tex., Waltham, Mass., Evanston, Ill., and Santa Clara, Calif.

The CSS's Financial Aid form (FAF) is used by most students. They may be obtained from high school guidance and financial aid offices. When completed, the form is to be sent to the financial aid director at the college of the student's choice. The director then will attempt to work out a financial aid "package" for each student who demonstrates need.

The College Board, a nonprofit organization which provides tests and other services for colleges and students, describes "demonstrated need" as "the difference between the cost of

attending a particular college and the amount of money a family can reasonably be expected to contribute toward these expenses. That is, Total College Expenses minus Family Contribution equals Demonstrated Need."

However, the amount of aid available was reduced by millions of dollars by cuts in Federal student assistance that went into effect last Oct. 1. What's more, it is feared that additional cut-back recently asked by the Administration - particularly in the Pell Grant and Guaranteed Student Loan Programs - will be approved by Congress later this year.

"There is no question that any changes will be for the worse," says Tally Wickstrom of the College Scholarship Service. "But it is not the end. We've come a long way. In 1958, only about \$98 million in student aid was available from the Federal, college, state and private sectors. Then, it went up steadily to almost \$17 million in 1980-81."

"Education is up to the student and parent," emphasizes Harold Higginbotham, Jr., "High school seniors and college undergraduates who need aid should waste no time applying for it. We cannot do that for them. Education wants to help. Parents and students should trust us and let us help them."

Up to now, the Federal Government has been responsible for about 75 percent of the overall student assistance. Estimates also place college contributions at 15 percent, the states' at 7 percent and private aid sources at about 3 percent.

Even if approved by Congress, there is little likelihood that President Reagan's plan, disclosed in his State-of-the-Union message last Jan. 25, to transfer the responsibility for some education services to the states will immediately affect the major education programs.

Despite their low contribution percentage compared to other financial aid sources, private grants, loans and work study programs are not to be discounted, educators say.

The College Board urges high school juniors and seniors to:

1. Find out if their parents' employers or labor unions sponsor student aid programs.
2. Contact local civic and fraternal organizations, religious groups, and veterans' posts.
3. Check with their guidance counselors and look for notices on school bulletin boards.

Also investigate programs that may be underwritten by local businesses or industries.

The eligibility requirements and application procedures for private special aid programs often differ, as do the number of awards given annually and the average size of the awards.

There are many companies which offer scholarships to children of employees who have made good grades. The list includes Procter and Gamble of Cincinnati, IBM of Armonk, N.Y., General Electric of Schenectady, N.Y. and the Celanese Corporation of New York City.

Clubs and other organizations are also a source for aid programs. Examples are the Knights of Columbus and the Elks Foundation. In addition, many ethnic groups like to encourage the development of promising students of their nationality. Some are: The Danish Brotherhood of America

(Omaha, Neb.), The National Slovak Society (Pittsburgh, Pa.), the Kosciuszko Foundation, (for Poles, New York), and the Daughters of Penelope (for Greek women, Washington, D.C.).

Here is a sampling of other unusual scholarships for students of specific backgrounds.

The University of Maine - a tuition and fee waiver for all students whose parents or grandparents are North American Indians and have resided in Maine at least one year.

Washington University of St. Louis - A fund for descendants of Civil War veterans.

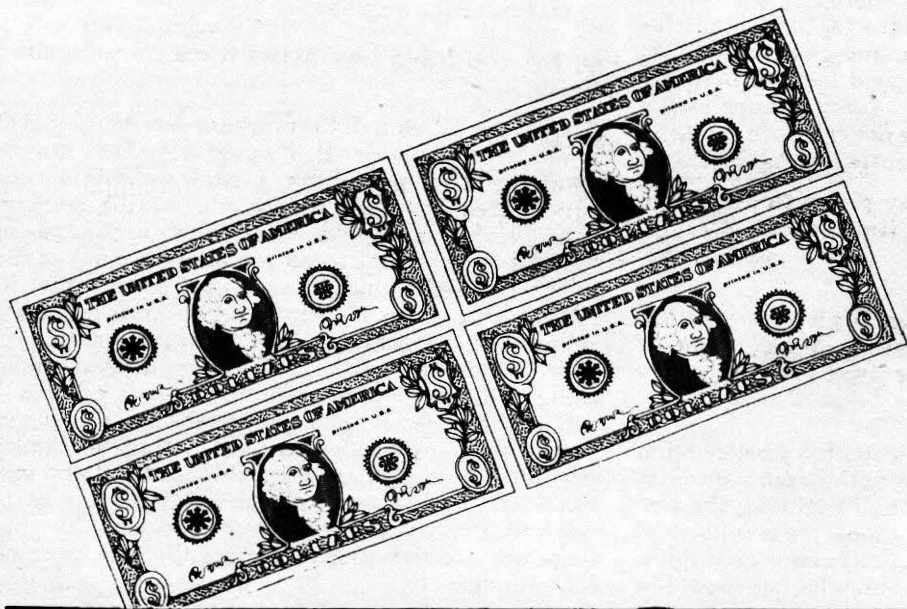
The University of Miami - Scholarships to Armenian students.

Whitman College in Walla Walla, Wash. -- a fund for students from Idaho.

Goucher College, Towson, Md. - a fund for women of promise in the sciences.

There are also a number of private computer search firms that, for a fee, attempt to match a student's qualifications with a vast number of scholarships available across the country. However, students are advised to check on the reliability of such companies before making an investment.

(NEXT: More Ways To Cope.)



Go beyond the bachelor's, officials advise

EDITOR'S NOTE: This is the second of a four-part series on the value of a college education today with references made to benefits applicable to a student's future. Today's article deals with the value of a college degree with respect to the working world and the benefits of part-time employment for the student.

By Pam Owens

An insurance policy in your pocket.
That's how Reginald A. Spencer, director of the Office of Career Services and Placement, described a college degree.

However, in today's technical society, students may find that one college degree is not enough for some jobs, according to Avonelle Hathaway, employment counselor for the West Virginia State Employment Service Division.

"In many fields, even the bachelor's degree is not sufficient and students are having to go on for their master's or doctorate to qualify for the positions, due to the nature of the work," Hathaway said.

"Even though some unskilled workers who are in unions do have good incomes, we find that, overall, your more educated people do receive more money in a lifetime working," Hathaway said.

However, the salaries for the blue-collar jobs requiring technical training have caught up with the salaries of the person with a college degree, Spencer said. In some cases, more jobs in technical fields are available than college degree jobs, he said.

However, lifetime incomes are relative to a person's level of education, according to an article in the 1976-77 edition of the Occupational Outlook Handbook.



Men with college degrees can expect to earn more than one and a half times as much as high school graduates, the article reported.

Starting salaries for persons with a master's degree accepting the same jobs as persons with a bachelor's degree are \$3,000 to \$5,000 more a year, according to William L. McMullen, employment counselor for the West Virginia State Employment Service Division. If students have the opportunity, they should start working on a master's degree as soon as they complete their bachelor's, he said.

A feeling exists among some people that a master's degree overprices them, and is a liability rather than an asset, Spencer said. If students approach employers in an humble manner without requesting too high wages or too many benefits, a master's degree should not be a hindrance to finding employment, he said.

A lot of students hesitate to use their degrees immediately after graduation, Spencer said. These students are the "work virgins," he said.

"Work virgins" lack the confidence to do a job effectively because they have no previous employment experience, Spencer said. These graduates accept less demanding jobs than their degrees prepared

them for so they can build their confidence to prepare them for more responsible positions, he said.

"Working while you are a student is a big plus," Spencer said. Part-time job experiences, especially those related to a student's major, are beneficial in dealing with job recruiters, he said.

Part-time jobs listed on a resume show recruiters that a student is mature enough to carry both a work and school load, Spencer said. Students who work must place their priorities with academics first, their job second and other activities last, he said.

Part-time employment also adds additional resources to help meet the rising cost of college, Spencer said.

The average student with the average student part-time job could not work his way through college, Spencer said. However, by taking summer jobs, in-state students may be able to meet their entire college expenses, he said.

Out-of-state students may find it more difficult to finance their entire education through summer jobs because of the higher tuition costs, Spencer said.

Many area students with degrees fail to find work because they refuse to relocate, Hathaway said. She stressed the need for students to be mobile enough to go where they can apply their degrees.

A college degree can mean the difference between surviving and not surviving in today's society, Hathaway said.

She asked, "Without further education, what can you do? Push a mop? Punch a cash register?"

(Tomorrow's article concerns the value of extracurricular activities to the student in college.)

Preferential registration

Early registration privilege given to five groups

By Brent Archer

Preferential early registration for certain groups on campus is necessary mainly because of Marshall's facility problems, according to Robert H. Eddins, registrar.

Five groups are eligible for early preferential registration; the handicapped, athletes, residence hall staff members and two groups of nursing students. They have the option to register two days before regular pre-registration for classes.

"The reasons for each group being permitted to schedule early is different," he said.

The physically handicapped have always been given preferential treatment in the registration process for obvious reasons, Eddins said.

"Only they can know how much time it takes them to get from building to building, and how to make a schedule for that," he said.

Two groups of nursing students, those involved in the university associate nursing degree program and those in the St. Marys Hospital nursing program, are also granted registration privileges because of rigid scheduling formats, Eddins said.

"Marshall nurses are in a very tight two-year program involving a lot of time at the hospital, in addition to nursing courses and regular classes. We are facing a facilities problem because we have to ask the hospital when we can come we are their guests."

Preferential treatment is also neces-

sary for athletic teams, he said.

"The purpose in scheduling athletes early is to get a schedule that frees them by 2 o'clock in the afternoon," he said. "There is a serious (sports) facilities problem they are used by classes, athletics and intramurals, and athletes must schedule around this problem."

Eddins said that residence hall staff members were given the preferential registration privilege for the first time this spring.

"The rationale was that during normal registration time these people are involved with duties in the residence halls," he said.

Approximately 600 students are eligible for early registration, but less than 500 participated this spring, he said.

Students involved with early regis-

tration are required to follow the same procedure as other students.

"There are no other advantages. If they do not show up on the days that are allocated, that is the end of any preferential treatment."

Because of careful steps which have been taken it would be difficult for a student to falsely register with one of the privileged groups.

"It's very tightly controlled we have rigid controls to identify them. The only way someone could do it would be with the cooperation of the group responsible," he said.

As the registrars office continues to improve the method of registration the necessity of allowing preferential treatment to groups will decrease, he said.

Scheduling early essential, athletic director says

By Brent Archer

Preferential early registration for athletes is essential in guaranteeing a smooth-running athletic program at Marshall, according to Lynn J. Snyder, athletic director.

"It's not so much of an individual advantage as it is essential to being able to schedule practices," he said. "You have to be able to have a block of time that athletes can be there."

Linda S. Holmes, assistant athletic director, said only those athletes who will be in-season during the following semester are eligible to schedule during

the early registration.

However, athletes involved in sports such as football, basketball and swimming are permitted to register early for both spring and fall semesters because their schedules overlap into both terms, Holmes said.

Approximately 200 athletes are permitted to register early each semester, and 90 percent take advantage of the privilege, she said.

Members of teams whose futures are in doubt because of budget cutbacks, such as wrestling, were also permitted to register early this spring because the department did not have the opportu-

ity to meet with the athletic committee, she said.

Precautions within the Athletic Department have been taken to ensure that students do not illegally register early with members of athletic teams.

"The coaches have to submit to me a list of all players, and I check this against a list of team members. My signature has to be on the registration form before they are permitted to schedule," Holmes said.

Holmes sent a pointed letter to all coaches stressing the early registration process was a privilege for athletes and that it should not be abused.

Athletes are required to follow the same procedure as all students in registration, and an adviser's signature is needed in all cases, Snyder said.

"The purpose of this is to encourage academics among the athletes," he said.

Atheletes face disadvantages that are solved by early registration, he said.

"A lot of times they run into problems because from 2 o'clock on they can't schedule anything," he said. "They have to get all classes back to back to get the afternoons free."

SPORTS '82

Baseballers 1-6 at home

Home field advantage myth for Herd

By Randy Rorrer

To Marshall's baseball team the "home field advantage" is merely a myth.

After dropping a pair of games to Eastern Kentucky Monday at St. Cloud Commons, the Herd's record was 1-6 at home and 13-16 overall.

Coach Jack Cook said the poor home record does not really have anything to do with where the games were played, but is due to the team not having a good year at all.

"We're just not real strong on the mental parts of our game right now," Cook said.

"It's not our hitting," he said. "We're scoring enough; somebody figured it out to about seven runs a game."

After 29 games, the Herd has scored 202 runs and allowed 178 runs to its opponents.

Cook said all nine remaining games will be tough for the Herd.

Today Marshall plays Marietta College at 3 p.m. at St. Cloud Commons. Marietta is the number one or two team in NCAA Division III baseball, according to Cook.

"They have a very good program every year," Cook said. "They have won the Division III World Series two or three times and I heard they are about 28-4 this year."

Thursday the Herd plays a doubleheader against the University of Charleston and although Cook said he does not know anything about Charleston this year, he does not expect it will be as tough as Marietta will be.

"We are going to have to start playing a lot better and start putting the physical and mental parts of the game together," Cook said. "You can't win

many ballgames without both."

He said one of the mental letdowns in the Eastern doubleheader was his pitching staff giving up three home runs to Eastern's Jeff Lehkamp in the second game.

"I told our guys that he never would

have hit the third one off me," Cook said. "Maybe one or two, but never a third."

Cook said he might not have gone as far as to throw at the batter to intimidate him, but surely would not have thrown him another pitch he could

have hit out of the ballpark.

"The strange part about it is that guy (Lehkamp) had been struggling according to his coaches," Cook said.

"He didn't have a hit in the first game and then I guess he just decided to wake up against us."

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Opens Everywhere
June 4

Southard signs twin six-footers for Her...d

By Tim Stephens

Opponents of the Marshall women's basketball team may think they are seeing double this season when they look at the newest Herd recruits.

Debbie VanLiew and Jackie VanLiew, twin sisters from Columbus, Ind., have signed national letters of intent to play college basketball for Marshall, according to women's basketball coach Judy Southard.

Jackie is a 6-foot-1-inch center who will be utilized at the low post position, according to Southard. She was an all-Hoosier Hills Conference selection as a

senior, averaging 9.3 points and a team-high 8.7 rebounds per game. She was also the captain of her Columbus East High School team that was ranked seventh in Indiana.

"Jackie is a definite post player for us," Southard said. "She has a good touch around the basket and has real good basket awareness."

Debbie is a 6-foot forward who will be used at wing for The Herd, Southard said. She earned honorable mention all-conference honors while averaging 8.7 points and 6.2 rebounds per game as a senior.

"I anticipate we'll use Debbie as a

perimeter player," Southard said. "She is an exceptional defensive player with quick hands and feet. Right now, she is as defensively sound as anyone in our program."

Southard said the two players are better than their statistics show.

"These two kids have deceiving stats," Southard said. "They were a part of a balanced attack in high school and were blessed with very talented teammates. They are steady players that will contribute immediately to our program."

Southard first saw the women when they were sophomores and she was

coaching at the University of Tennessee. She later saw them in films and at an open audition earlier this year, she said.

Both women have a chance at starting, Southard said.

"Anybody on our team has a shot at starting," Southard said. "These two girls will at least challenge the veterans for a starting position."

The twins bring the number of Southard's signees to three this season. She earlier announced the signing of Kentucky all-state pick Karen Pelphrey of Paintsville.

Campus football stadium possible -- Snyder

By Randy Rorrer

Athletic Director Lynn J. Snyder may want to take on a part-time job as a real estate agent with all the practical experience he has had with acquiring new homes for athletics lately.

The basketball team moved into its new home, the Cam Henderson Center, last semester.

The baseball team is scheduled to move to a new home field at University Heights next fall, according to Snyder.

Snyder said he also hopes to have a new home for the football team "sometime down the road."

Snyder denied rumors that plans have been drawn up for a new football stadium on campus. He said it had been informally discussed within the

Athletic Department as a possibility, but that is as far as it has developed.

"It's a long-range goal we've kicked around inside the Athletic Department," Snyder said. "It would be great thing for the football program and the whole campus."

"If the program develops as we hope it will and the economy shapes up, we will consider whether building a new stadium is feasible."

Snyder said he does not think any plans will be made for a stadium in the next two or three years, but it may be feasible to start looking into the possibility by then.

Snyder said what he would like to see is a 20,000-seat stadium built around the track. He said it may be necessary to have movable seats in the lower part

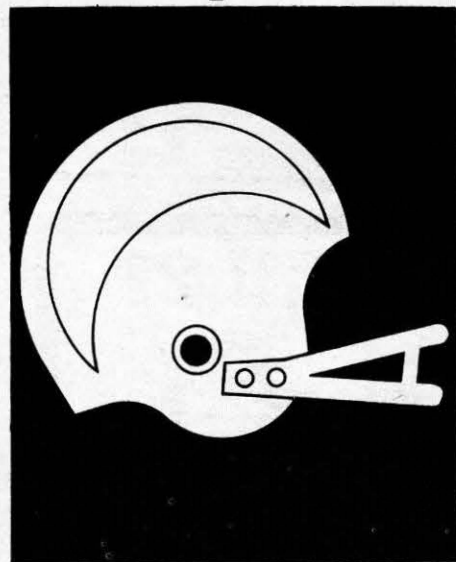
of the stadium, like in the Henderson Center, so it would not take space away from the track.

"It will have to be funded in a way that it doesn't take away from academics in any way," Snyder said.

A stadium would help recruiting, increase student attendance at games and help public relations for the football team, Snyder said.

He said the measure that will be taken this fall to help football public relations will be to conduct some practices at the track field.

"This will let people see the team," Snyder said. "If they see how hard the team is working, maybe they will appreciate the players a little more."



Two women golfers announce intent to play at MU

Two golfers have announced their intentions to play golf for Marshall next year, according to women's golf coach Nancy Bunton.

Becky Costolo, a former Grafton resident who placed fourth in last year's West Virginia women's amateur golf tournament, has been recruited by Bunton.

Costolo lettered on the boys' teams at

Grafton for three years and at Pekin (Ill.) High School this year. She has a four handicap and was fifth in the 1980 West Virginia women's amateur tournament as a high school sophomore.

Marshall has also signed Lisa Chirichetti of Beaver Falls, Pa., a four-year letter winner in golf at Blackhawk High School. She was fourth in the Pennsylvania high school championships last year and has a 10 handicap.

"I feel I have signed two super recruits," Bunton said. "Both are good, hard workers and want to play golf, and I feel they will come in and help us right away next year."

"Becky has been a strong player for years," she said. "She is very competitive and plays with a lot of experience."

Bunton said, "My two recruits are very different players. Becky is more

polished than Lisa, but Lisa has a super swing and I see her as a diamond-in-the-rough type of player."

"A good example of her ability may be to compare her with Tammy Green (MU's top woman golfer)," Bunton said. "When Tammy came here, it was no big deal and look what she has done. I think Lisa can be the same type of player."

The pen is mightier than the pigskin

After Saturday's football practice, the sports editor of The Parthenon (me), who also happens to cover football, decided to play reporter and go talk to the football coach.

What an experience.

I never knew anybody but my six-year-old nephew who could carry an "I don't want to talk to you" grudge for so long.

Picture this:

The reporter places her imposing 5 foot 5 inch (barely) body (standing) at the top of the ramp from the field.

The players are dismissed in groups, while football coach Sonny Randle stays on the field until the last few go up. The reporter, notebook and pen in hand, patiently waits for the coach to walk up the ramp.

In the rain the reporter waits.

The reporter gets wet.

The reporter gets cold(er).

I am even sniffing. Gosh, I must look scary.

All the football players walk up the ramp.

"Hi, Patricia..." It's Terry Echols, a very cooperative source. Also a great ballplayer.

"Hi, Terry, how you doing?"

"Hi, Patricia..." It's Jim Devine.

"Hey Jim."

And so on... Hi Coach Brooks, Coach Brown, every coach. Pretty nice guys. So far, so good.

Randle is standing at the bottom of the ramp, talking to Coach Pruett.

They walk up and see me. "Hello Coach Pruett."

"Hi."

I then open my mouth to ask the big one.

One and one half words escape. "Coach Ran..."

"The only person I am talking to is Mac Yates," the tough guy says.

My eyes get wider. Gosh, don't give me this today, I think. For once, can't he be nice and talk to me? I'm not so bad. Really, I'm kind of nice. I know I

made him mad. If I were he I might have been mad at me too. But you just can't stay that way because someone asked you questions you didn't want to answer.

(I believe I said this to Mason once. He is my six-year-old nephew.)

I decide to question this unquestionably mature attitude.

"The only one period?" I ask in reference to Yates.

"The only one period," he answers in a firm unwavering tone of voice. "You can stand there while I talk to him though."

Oh boy, what a treat! Now I don't have to call Mac on the phone to find out what Randle said. I get to listen in person.

He talks. I write. Mac questions. I don't. He leaves.

How did I ever set myself up for such abuse? For doing my job? For questioning the questionable?

I never thought a blond, freckled, female sports editor could have such an

overpowering effect on a big ex-pro football-player-turned-football coach. The power of the pen. If I had known it could affect men so drastically and put them in such an emotional uproar, I would have started communicating with boyfriends via letter long ago.

Hey, I'll finish this later. I have a letter to write.

Meanwhile, keep this in mind. Sparky Anderson never clammed up on The Cincinnati Enquirer. Neither did John MacNamara nor even Dick Wagner in the front office. I wonder if that newspaper does solid happy news about the Reds. I'm sure, since I read the paper, that it does not.

At least the football players display mature attitudes. This is one case where the "grownup" can take a lesson from the "kids."

Hey now Sonny, that old Parthenon is nothing to worry about! You don't have to be scared of us. We won't hurt you. Promise.

PATRICIA PROCTOR

Broadcaster-in-Residence Program

TV professionals to present seminars

By Bart Norris

Two West Virginia broadcasters will be the featured speakers at a two-day Broadcaster-In-Residence program April 22-23, sponsored by the broadcasting sequence of the Department of Speech, according to Dr. B. R. Smith, associate professor of speech.

Albert M. Holtz, president of the West Virginia Telecasting Inc., and Gary Dreispul, future station manager of WVAH television, an independent station in Putnam county, will present seminars on topics generated by a committee composed of students, Smith said.

Topics for the seminars will be programming of independent stations, methods of establishing a TV station, station regulations, the future of television and careers in broadcasting, Smith said.

Holtz began his career in broadcasting in 1964 as an account executive with Metromedia Inc., at WTTG-TV in Washington, D.C., and spent the next six years in sales with CBS in Chicago

and New York, with the last two years as sales manager of WCBSTV, Smith said.

Holtz then joined Westinghouse Broadcasting Company as sales manager for KYWTV, and later transferred to Westinghouse's Pittsburgh station, as general sales manager of KDKATV, Smith said.

Following the Westinghouse job, Holtz became general manager of WPGH-TV in Pittsburgh and later an independent station in UHFTV.

Dreispul came to West Virginia from Pittsburgh, where he was director of programming for WTAE-TV, Smith said. Dreispul has also worked at radio stations in Rhode Island in similar capacities, Smith said.

"We try to have people currently in the industry to come to the seminars. People presently in the industry are excellent supplements to classroom and laboratory sessions taught here," Smith said.

The annual program will be held on second floor Smith Hall. Further information is available from the Department of Speech.

CALENDAR

The Economics Club will sponsor a panel discussion on "National Defense - More or Less?" at 2 p.m. today in Corbly Hall Room 105.

A blood drive will be sponsored by Alpha Epsilon Delta, pre-med honorary, from 10 a.m. to 4 p.m. today and Thursday in the Memorial Student Center Multi-purpose Room.

Secretary's Day, a nationwide recognition of secretaries, is today.

The Cinema Arts Committee will meet at 4 p.m. today in Memorial Student Center Room 2W37.

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Sat-Sun-Mat 1:15-3:20-5:25

On Golden Pond
PG
daily 7:30-9:30 SAT-SUN-MAT 1:00-3:00-5:00

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